



C O M P A N Y

Brand Profile

www.bomcosmetic.com

Brand Story

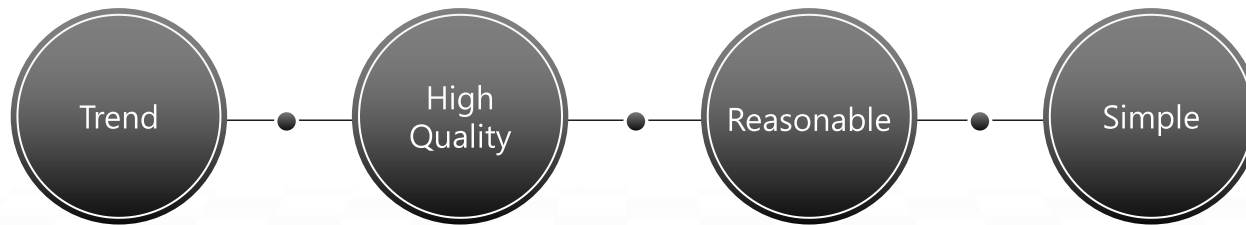
BOM BRABD STORY



You can be Beautiful, MORE!

Provides the most superior
beauty

'BOM' is a makeup-specialized brand under the slogan 'You can be Beautiful, MORE', provides the latest makeup trend with the best quality, reasonable price, and actualizes a brand philosophy for providing the most superior beauty to consumers.



We create products satisfying consumers need by analyzing rapidly changing makeup trends.

We will make endless effort without complacency for better products and best quality.

We will reduce consumers burden with bubble-less reasonable prices.

We create safe-to-use products excluding potentially harmful ingredients on your skin and formulating with only essential ingredients

Brand Product

BOM PRODUCTS



MATT HOLIC
TINT



MY
LIPSTICK



DEWY
LIP BALM



MY
EYELINER



3in1 TRIPLE
EDGE EYEBROW



LIGHT ON
TONE-UP CREAM



GREEN UV
SUN OFF



EIGHT TEA
CLEANSING WATER



EIGHT TEA
CLEANSING FOAM



EIGHT TEA
TONER

Brand Product

BOM PRODUCTS



EIGHT TEA
LOTION



EIGHT TEA LIP AND EYE
REMOVER PAD



WONDERPROOF
PEN EYE LINER



PEARL PARTY
EYE GLITTER



SKIN FILTER
BB CREAM



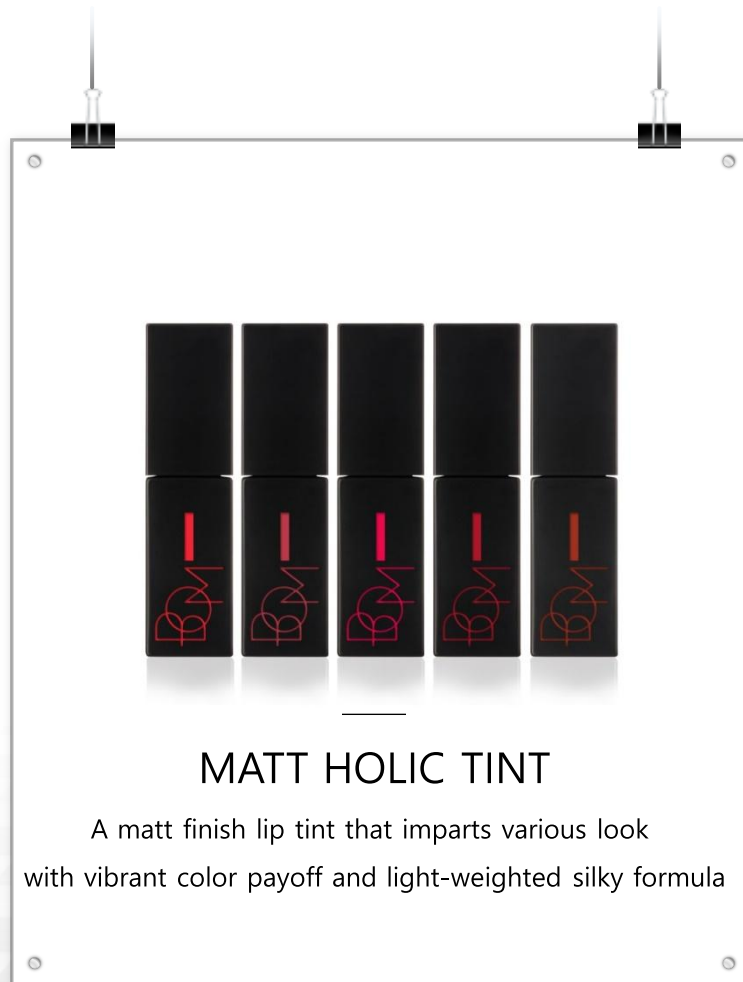
WONDERPROOF
MASCARA



OMG MATT
LIP LACQUER

Brand Product

BOM PRODUCT DETAILS



| NAME : MATT HOLIC TINT(5 COLORS)

| CAPACITY : 8.5g Net wt 0.29 oz.

| HOW TO USE

1. Take liberal amount of content on brush tip.
2. Glide onto lips, starting from the center and gently blend outward.

※ Take care to control amount of content as small amount of content readily completes pretty lip makeup.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Non-sticky matte formula
- Vibrant color payoff
- All-day lasting durability
- Moisturizing lip care



Brand Product

BOM PRODUCT DETAILS



| NAME : MY LIPSTICK(7 COLORS)

| CAPACITY : 3.5g Net wt 0.12 oz.

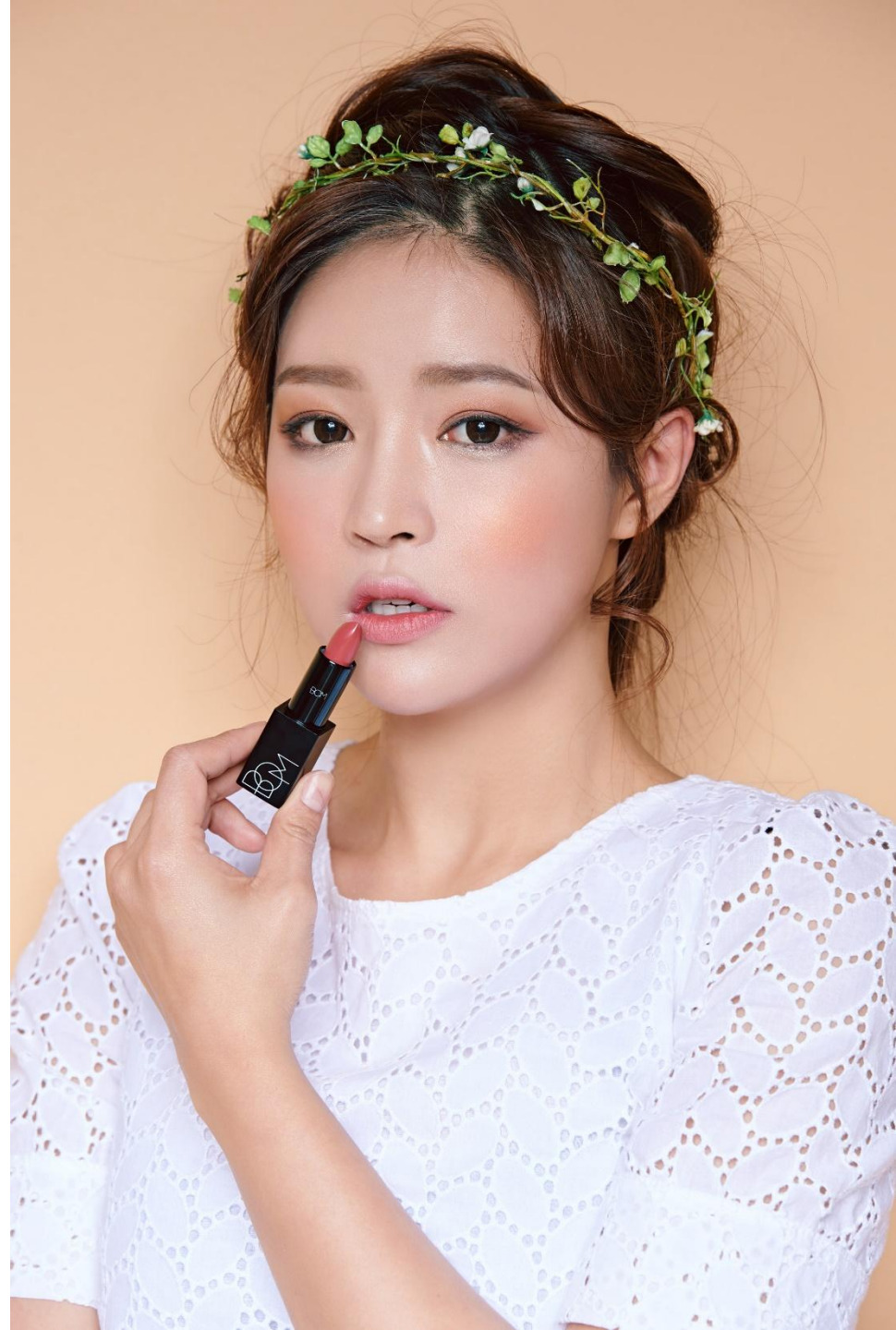
| HOW TO USE

1. Take liberal amount of content and slightly glide along the lip line.
2. To build up more intense color, apply 2-3 times.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Perfectly clinging matte formula
- Color printing technology with high intensity color
- Chic black matt magnetic container
- Moisturizing slick lip care



Brand Product

BOM PRODUCT DETAILS



| NAME : DEWY LIP BALM(3 COLORS)

| CAPACITY : 4.5g Net wt 0.15 oz.

| HOW TO USE

1. Reapply at any occasion of feeling dried lips.
2. The more reapplication, the more vibrant color payoff.

| EXPIRY DATE : 36 months from manufacture date

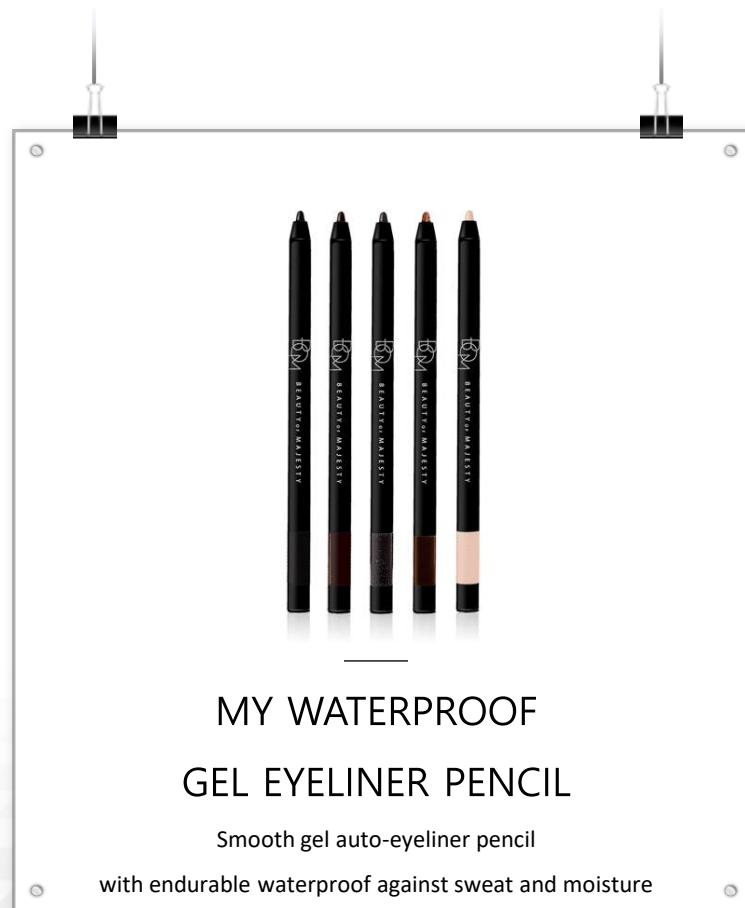
| FEATURES

- Moisturizing glow formula
- Natural tint color
- Contains Shea butter, vitamin E



Brand Product

BOM PRODUCT DETAILS



| NAME : MY WATERPROOF GEL EYELINER PENCIL(5 COLORS)

| CAPACITY : 0.7g Net wt 0.02 oz.

| HOW TO USE

Thoroughly apply from the inner to outward along the lash line.,

Use within 2-3mm length of content otherwise it may be broken.

If the tip of the liner feels blunt, sharpen it with the built-in sharpener.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Gel-type eyeliner with endureable waterproof against sweat and moisture
- Non-irritating formula on eyes with smooth sense of use
- Handy auto-pencil with a built-in sharpener



BEAUTY OF MAJESTY



Brand Product

BOM PRODUCT DETAILS



| NAME : 3in1 TRIPLE EDGE EYEBROW(3 COLORS)

| CAPACITY : 0.2g Net wt 0.4 oz.

| HOW TO USE

1. Using Triple Edge Pencil, precisely define the arch of eyebrows.
2. Using Smudge Cushion, softly fill in color to mimic hair.
3. Using Screw Brush, gently brush upward through brows to tame hair.

| EXPIRY DATE : 36 months from manufacture date

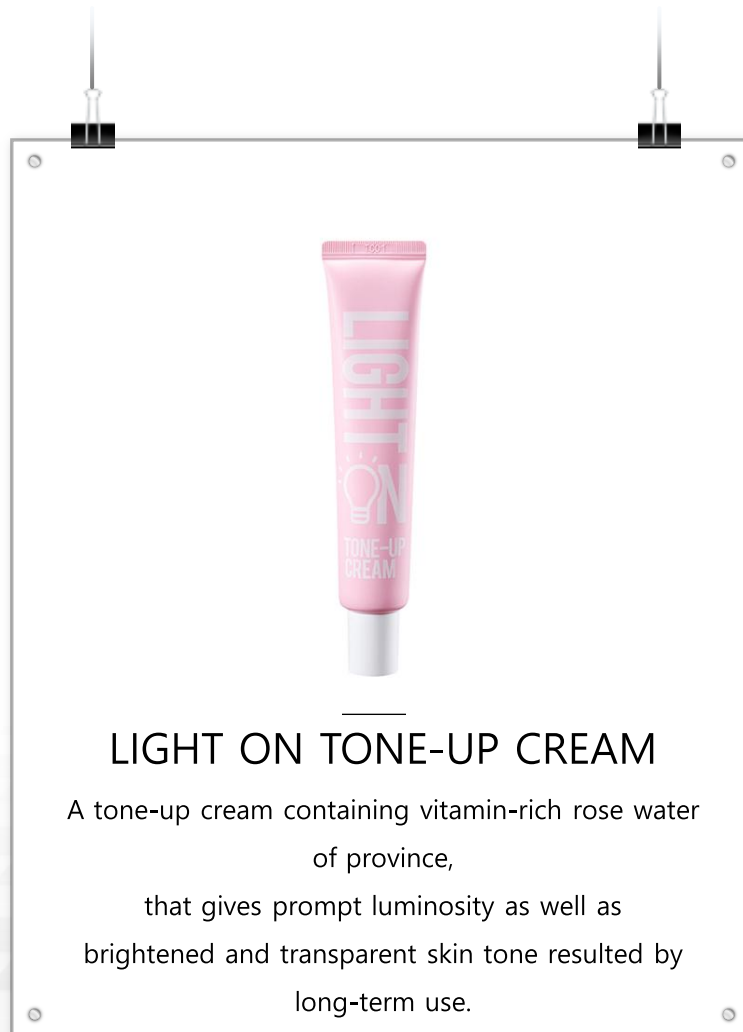
| FEATURES

- Handy to use auto-pencil with slanted tip
- Crease-free neat waterproof soft formula
- Imparts precise eyebrow definition by Triple Edge Shape
- Smudge cushion that gives dimensional contouring
- Screw brush that gives perfectly groomed brows



Brand Product

BOM PRODUCT DETAILS



| NAME : LIGHT ON TONE-UP CREAM

| CAPACITY : 40ml Net wt 1.35 oz.

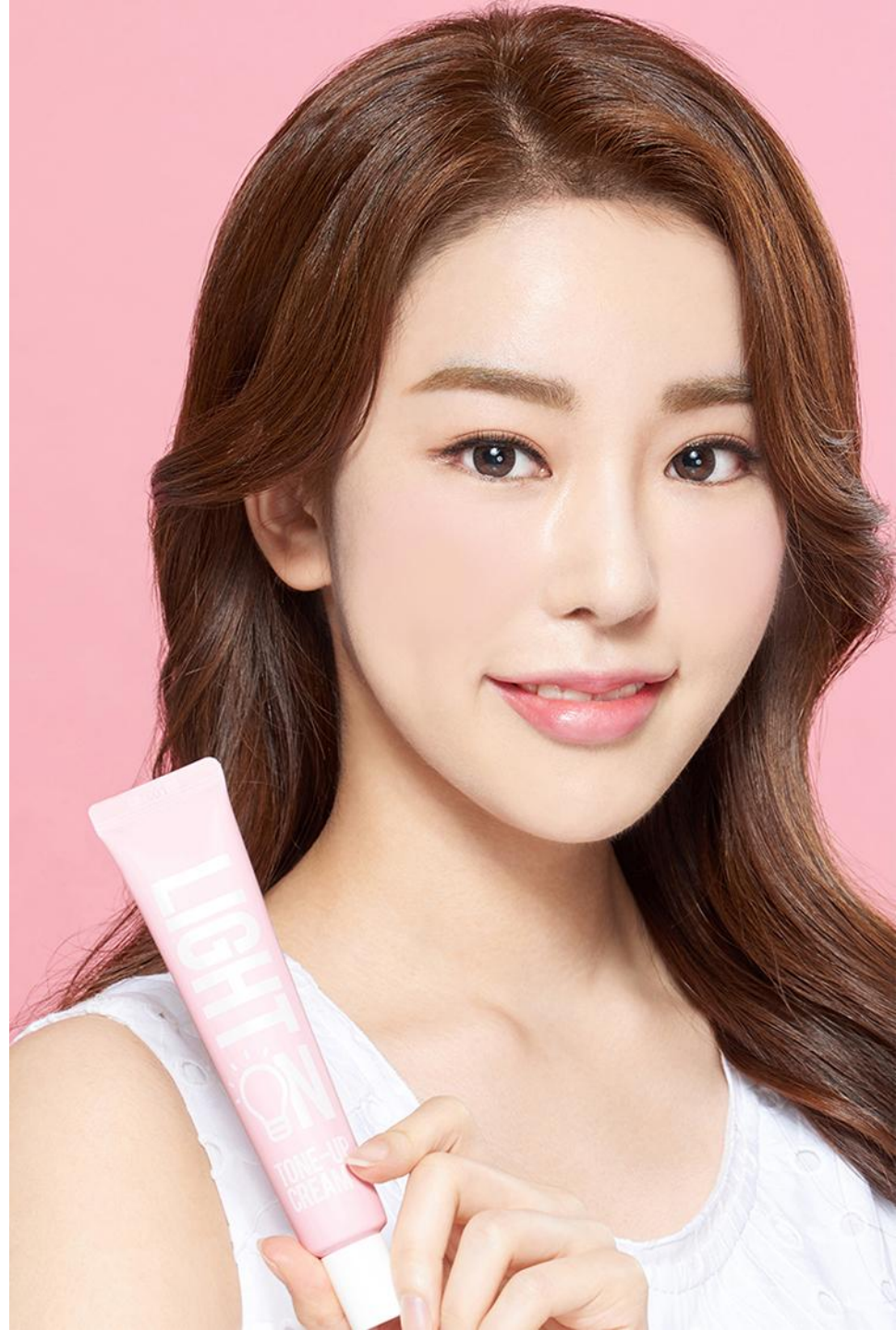
| HOW TO USE

At the end of skin regime, take liberal amount of content to evenly apply on face and neck, then pat it to absorb from the center and outward.

| EXPIRY DATE : 36 months from manufacture date

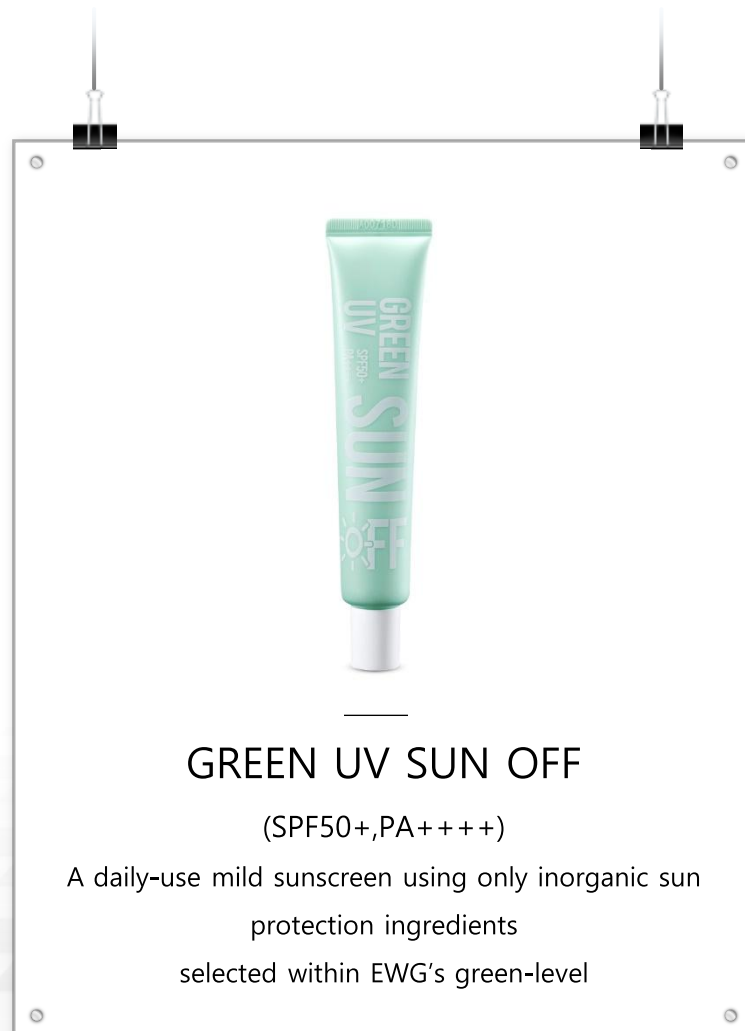
| FEATURES

- Contains over 70% of French Rose Water
- Contains Vitamin B12 that gives brightened skin tone without artificial pigment
- Contains triple hyaluronic acid, Peach extract, Acerola extract



Brand Product

BOM PRODUCT DETAILS



| NAME : GREEN UV SUN OFF

| CAPACITY : 50ml Net wt 1.69 oz.

| HOW TO USE

1. At the end of skin regime, take liberal amount of content then thoroughly apply all over the face, arms and legs to protect against UV exposure.
2. Reapply when long-hour sun exposure is expected.

| EXPIRY DATE : 36 months from manufacture date

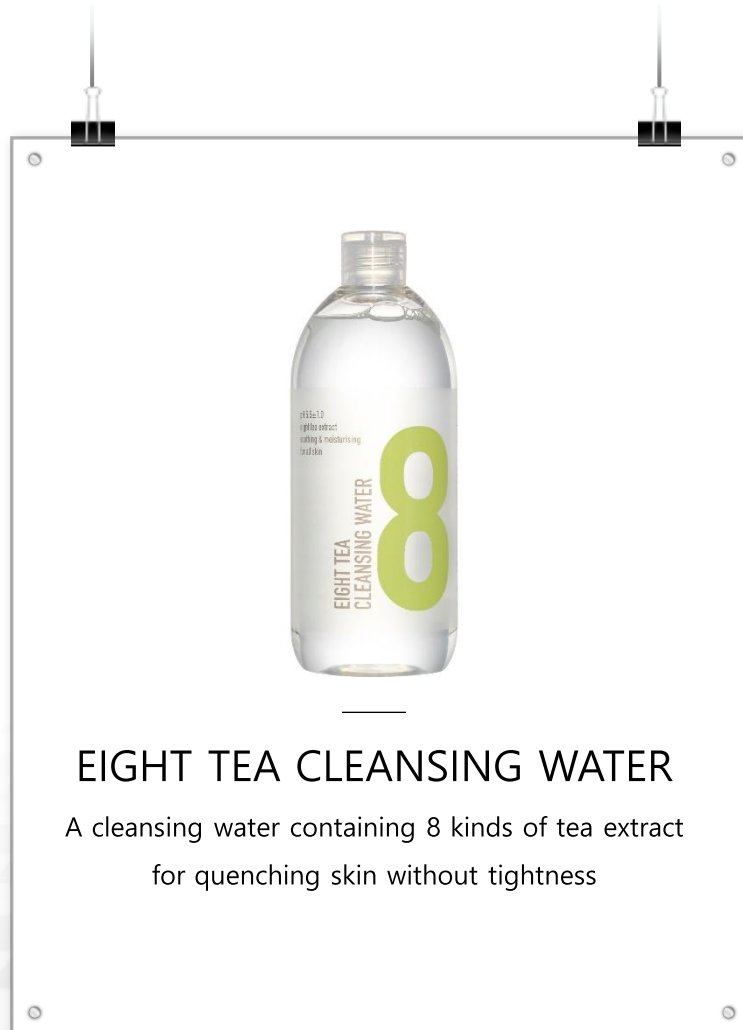
| FEATURES

- Creamy sunscreen with EWG's green-leveled inorganic ingredients
- Hibiscus extract, Panthenol soothe the skin
- Triple hyaluronic acid recharges skin moisture



Brand Product

BOM PRODUCT DETAILS



| NAME : EIGHT TEA CLEANSING WATER

| CAPACITY : 500ml Net wt 16.9 oz.

| HOW TO USE

1. Take enough cleansing water onto cotton pads, gently press on lip and eye for 5-10 secs, then gently remove heavy makeup first.
2. Gently wipe off the base makeup from center and outward along the skin texture.

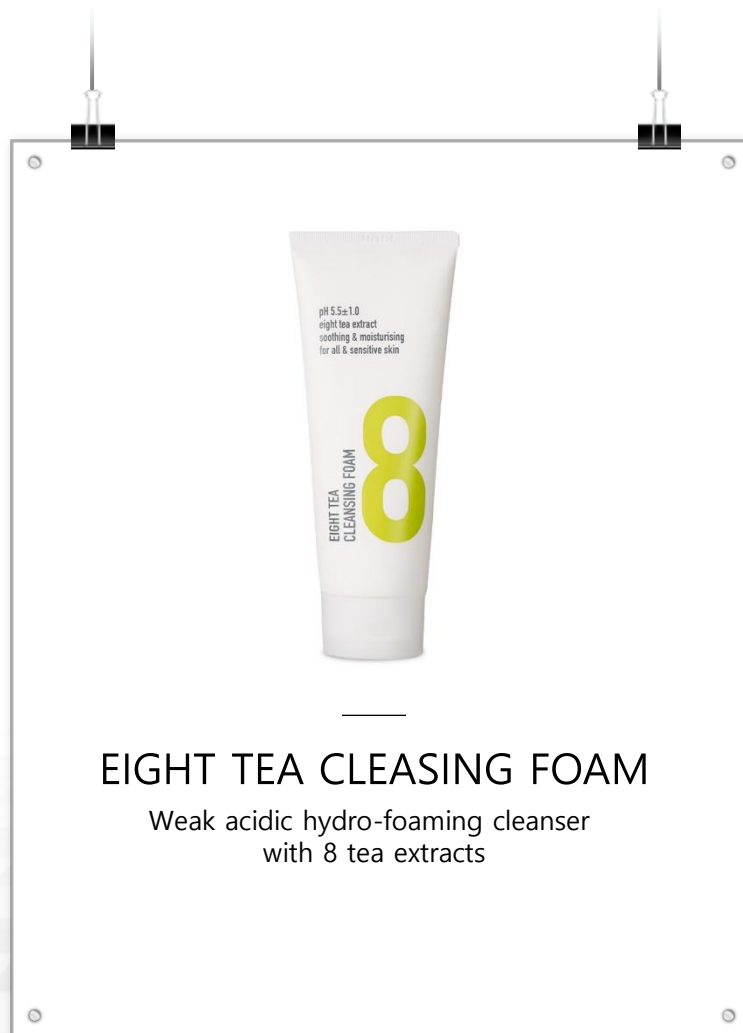
| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Contains 8 kinds of tea extract
- Handy one-step cleanser
- Quenching cleanse that remains skin hydrated

Brand Product

비오엠 제품 소개



| NAME : EIGHT TEA CLEANSING FOAM

| CAPACITY : 150ml Net wt 5.07 oz.

| HOW TO USE

1. Take a liberal amount of cleanser on damp palms.
2. Mix water and work to create a rich lather. (Use foaming maker or net for dense lather.)
3. Gently massage it over the entire face, avoiding eye area.
4. Rinse thoroughly with lukewarm water, and ensure leaving no residue on face.

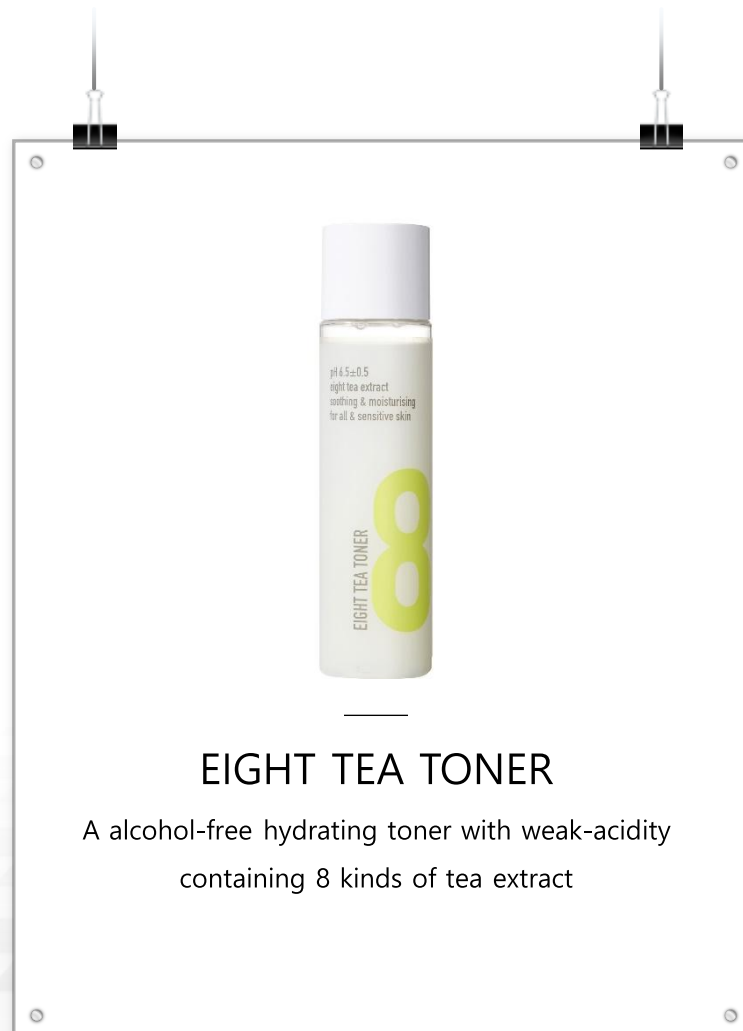
| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Contains 8 kinds of tea extract
- Weak acidic hydro-foaming cleanser
- Naturally derived surfactants
- EWG's green-level

Brand Product

BOM PRODUCT DETAILS



| NAME : EIGHT TEA TONER

| CAPACITY : 150ml Net wt 5.07 oz.

| HOW TO USE

1. After cleanse, take liberal amount of content onto cotton pads and gently wipe off the face and neck along the skin texture.

2. Use the cotton pads with toner as soothing sheet mask on dry weather.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Contains 8 kinds of tea extract
- Alcohol-free toner with weak-acidity
- Mild toner enabling 7 -times-toner layering

Brand Product

BOM PRODUCT DETAILS



| NAME : EIGHT TEA LOTION

| CAPACITY : 120ml Net wt 4.05 oz.

| HOW TO USE

After using 8 Tea Toner, take few pumps of the contents, then smooth it outward over the face.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Contains 8 kinds of tea extract
- Alcohol-free toner with weak-acidity
- Fresh fluid formula with quenching moisture
- EWG's green-level

Brand Product

BOM PRODUCT DETAILS



EIGHT TEA Lip and Eye Remover Pad

A alcohol-free pad with weak-acidity
containing 8 kinds of tea extract

| NAME : EIGHT TEA Lip and Eye Remover Pad

| CAPACITY : 30(sheets) Net wt 55g/1.94 oz.

| HOW TO USE

- Lift the seal to remove a cleansing pad.
- Unfold it completely and pad over the lip and eye area until all dirt and makeup is removed.
- Reseal package after each use to keep pads fresh.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Contains 8 kinds of tea extract
- Alcohol-free pad with weak-acidity
- Easy to Carry



BEAUTY OF MAJESTY



Brand Product

BOM PRODUCT DETAILS



| NAME : WONDERPROOF PEN EYE LINER(2 COLORS)

| CAPACITY : 0.5g

| HOW TO USE

1. Shake the container 4-5 times before use.
2. Precisely glide from the inner to the outer corners along the lash line.

| EXPIRY DATE : 36 months from manufacture date

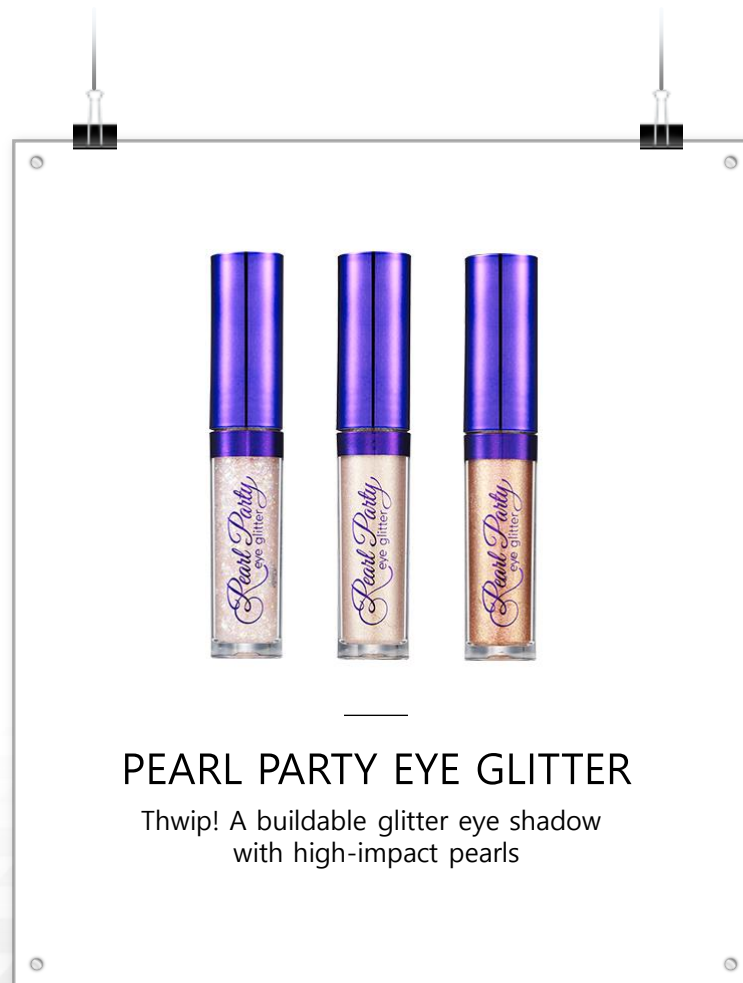
| FEATURES

- All-day lasting durability
- Intense and brilliant color
- Delicate brush completes defined and precise eye line



Brand Product

BOM PRODUCT DETAILS



| NAME : PEARL PARTY EYE GLITTER(3 COLORS)

| CAPACITY : 3.5g

| HOW TO USE

Apply eyeshadow formula along the lash lines or directly on the eyelids. Use it singly or in conjunction with other eyeshadows for added effect.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Sparkling glitter with various light-catching pigments
- Water-infused gel base gives hydrating daub
- Quick to fix without messy fallouts
- Ultra-fine brush to easily control pickup amount



Brand Product

BOM PRODUCT DETAILS



| NAME : SKIN FILTER BB CREAM

| CAPACITY : 40ml

| HOW TO USE

As the last step in essential skin care, dispense a small amount and gently apply to the skin, while lightly patting for absorption.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Perfect Coverage Like a Filter
- Long-wear and High-adhesion
- Makes Glowing, Luminous Skin
- SPF50+ PA+++, Effective for whitening and anti-wrinkle



Brand Product

BOM PRODUCT DETAILS



| NAME : WONDERPROOF MASCARA LONG&CURL

| CAPACITY : 8g

| HOW TO USE

Take an appropriate amount with the mascara brush and move it from side to side along the texture of the eyelashes and lift it up.

| EXPIRY DATE : 36 months from manufacture date

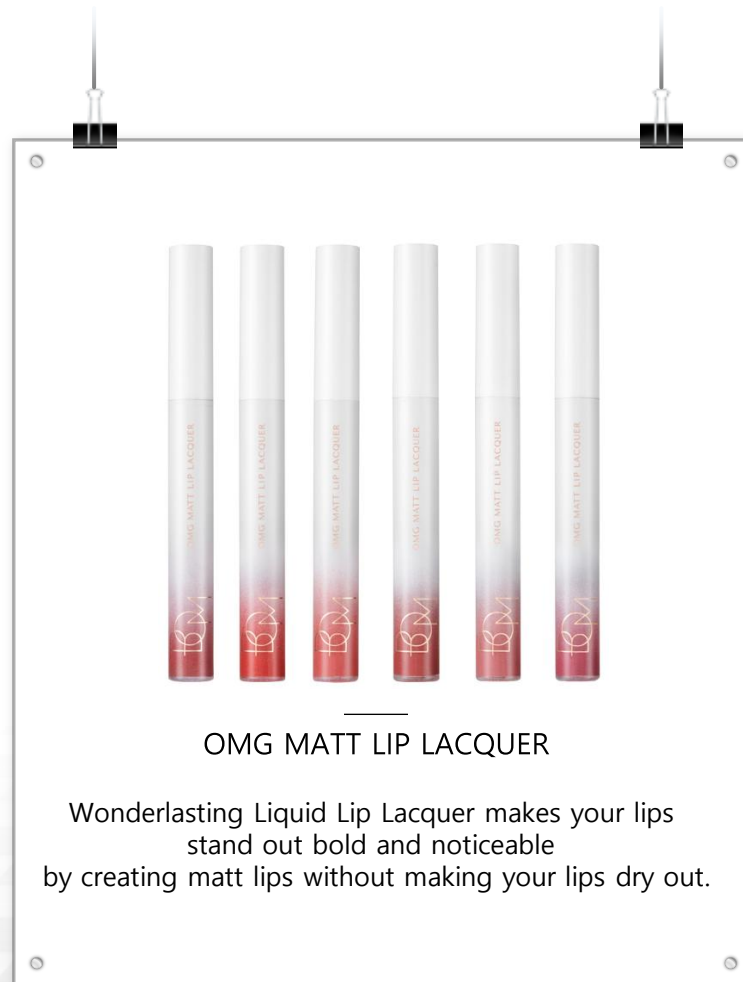
| FEATURES

- Fibres which attach to natural lashes to create long lash effect
- Create dramatic C curl
- Powerful waterproof mascara



Brand Product

BOM PRODUCT DETAILS



| NAME : OMG MATT LIP LACQUER

| CAPACITY : 4g

| HOW TO USE

Get a proper amount of the product on a lip applicator and apply it on your lips thoroughly

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Long-lasting wear featuring intensely vivid colors
- Exactly the color you want! Get vivid, vibrant color
- A Powerful Waterproof Effect
- Get an amazing long-lasting color from a thin coat of Lip

Lock

